

BECOME A VALUABLE PARTNER IN THE EQ/SEL MOVEMENT FOR LEARNERS

We are looking for organizational partners to help advance the mission to make children both smarter and happier through EQ/SEL. Our goal is to provide resources and support. This can include light reciprocal marketing, access to our resources and tools, to program partnership. We seek partnerships with diverse organizations that seek mutual empowerment.

OPPORTUNITIES TO PARTNER

We believe there is power in working with those directly involved in the community. We offer partners several ways to integrate our goals with minimal time commitment and no conflict of interest:

- 1. EQ / SEL Resource Sharing:** We continue to develop and share EQ/SEL resources from our EQ360 assessment, Daily SEL reflections/ activities, SEL activities/ calendar, SEL directory, EQ/SEL learning platform and curricula, and presentations/ workshops.
- 2. EQ Summit:** Receive upto 50% revenue share on affiliate sales, free tickets, and significant marketing visibility. Summit will promote practical solutions for parents, teachers, and specialists to issues ranging from remote learning, COVID, EQ/SEL challenges, to creating balance.
- 3. Pilot Testing/ Early Access to Tools:** Test and use related SEL technology tools, focusing SELDA and eMojo as it becomes ready and available for use
- 4. Marketing:** Distribute and test SELDA (which will be **free forever!**). Write and distribute short articles and testimonials to relevant communities and participate in video interviews or podcasts
- 5. Academic Research:** Collaborate in academic research studies and publications. We will share all results and de-identified data
- 6. Advisory Commissions:**
 - Principals: Participate or refer passionate, innovative elementary school principals who embrace and leverage Social Emotional Learning and technology to serve on semi-annual advisory commission
 - Education Experts: Participate or refer experts in psychology, social work, policy, research, administration, or other relevant fields
- 7. Ethics Development:** Change or improve ethics to have technology support academic growth without lowering EQ
- 8. Funding:** Provide fiscal partnerships and/or assist with grant and programming applications

WHO WE ARE

STRUT is composed of experts and thought leaders in emotional intelligence (EQ) and social emotional learning (SEL) who come from an array of diverse backgrounds and experiences (researchers, educators, design thinkers, developers, etc.). Together, we strive to create social change in our communities while upholding our values of equity, accessibility, and personalized learning. We seek to empower our youth with the tools, support, and confidence to be agents of their personal and academic journeys.

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